

# **Preliminary List of Barriers to NM Building Decarbonization**

*Developed from participant contributions after tours of  
Nuevo Atrisco apartments on May 6*

## Financial

- Upfront costs of equipment
- Consumer understanding of stacking incentives
- Funding
- Ensuring all the stakeholders are at the table

## Infrastructure

- Utility DER programs
- Distribution system readiness
- Old buildings
- Retrofit vs new construction

## Customer Outreach/Awareness/Education

- Knowing when to and who to connect with to solve problems
- Changing mindsets
- Effective communication about opportunities to: reduce costs; improve household health, safety and comfort; preserve aging housing stock; reduce toxic emissions; improve community resilience

## Workforce

- Human capital for workforce
- Contractor awareness/education
- Not giving home upgrades a bad name because of limitations of rebate programs

## Regulatory

- Regulators signing off on adding value of carbon to energy efficiency program benefits
- Avoiding claims of free-ridership when stacking utility incentives with other programs
- Rate design

## Scale

- There are so many buildings, can we really scale these interventions to make the carbon reductions we need?
- Oil and Gas contribute 53% of GHGs! Bldgs 4%

## Land Use

- Rooftop solar vs utility scale solar
- Sprawl versus human-scale density; when is dense too dense?
- e.g., Plaza del Cerro, Chimayo vs housing at 4th and Osuna