



New Mexico Building Decarbonization Roadmap Meeting #3 Summary July 10, 2024, Virtual

38 stakeholders representing approximately 30 different organizations attended the Roadmap meeting #3 on July 10.

Meeting Materials

- [Meeting agenda](#)
- [Barriers summary rvsd \(clean\)](#)
- Presentations
 - [Gridworks opening remarks](#)
 - [NM Rural Electric Cooperative](#)
 - [Discussion activity slides](#)
- [Attendee list](#)
- [Initiative webpage](#)

Welcome and objectives

Gridworks opened the meeting, provided an overview of the agenda, and discussed the meeting's objectives:

- To expand stakeholder understanding of grid readiness for rural NM
- To learn about building decarbonization efforts around the state
- To identify actions to overcome barriers
- To prioritize actions
- To identify volunteers to expand on the work

Presentation + Q&A: NM Rural Electric Cooperative

NM Rural Electric Cooperatives Grant Manager Carmen Campbell discussed cooperative electrification preparedness, outlining cooperative energy efficiency and renewable initiatives, challenges, and programs to support electrification ([slides](#)).

Program Showcase

In a lightning round of quick talks, participants shared information about building decarbonization programs happening in their organizations.

Presenters

1. Ona Porter, Prosperity Works, Ona@prosperityworks.net
 - Community Energy Efficiency Development block grants
2. Alice Main, City of ALB, ahmain@cabq.gov



- Climate Pollution Reduction Grant
- 3. Carl Ulibarri, NM Home Solutions, Carl@nmhomesolutions.com
 - Energy auditor and heat pump training
- 4. Jim DesJardins, NM REIA, jimdesjardins1@gmail.com
 - Virtual Power Plants
- 5. David Chacon, EPE, david.chacon@epelectric.com
 - Energy efficiency program
 - EPESaver.com – energy rebates for EPE customers
- 6. Dru Jones, PNM, Dru.Jones@pnm.com
 - Energy efficiency education programs in schools
- 7. Beth Beloff, New Mexico Climate Investment Center, beth@bethbeloff.com
 - New Mexico Climate Investment Center
 - [project funding inquiry form](#)
- 8. Caulin Silber, EMNRD, caulin.silber@emnrd.nm.gov
 - Energy Service Contracting

Barriers Summary Recap

Gridworks presented the [revised barriers summary](#), categorizing the group's input into five topic areas with summary points. The categories include: low awareness and interest, low perceived customer value, low perceived contractor value, misaligned policy, and infrastructure readiness.

Breakout Discussions

The group broke into two rounds of breakout room discussions, selecting the barrier topics that most interested them. While in the breakout rooms, participants brainstormed actions the state could take to overcome the barrier and identified their top 2-3 ideas.

Prioritizing Actions

For the last hour of the meeting, participants returned to the whole group to share actions identified in the breakout room discussions and consider top ideas for Roadmap actions. Gridworks also asked for volunteers to elaborate on actions offline and bring them back to the group for consideration at a future meeting. Volunteers include:

- Ann Simon
- Alice Main
- Alex Eubanks – contractor barrier
- Jim DesJardins
- David Chacon – infrastructure readiness
- Adam Harper
- Stefi Weisburd

Meeting Recap + Poll



Gridworks closed the meeting, summarizing the day's progress and identifying the next steps.

Five participants answered the feedback survey with all saying they are excited or very excited about the direction of the project. Feedback comments included: "the work to overcome the barriers is relevant and spot on" and "barriers identified and good solutions outlined".

Shared Documents

Via the meeting chat, several participants shared materials:

- Volts Podcast, [Heat Pumps with Thermal Batteries](#)
- Energy Institute at Haas blog, [Why are Heat Pumps Sales Decreasing?](#)
- NM Climate Investment Center, [project funding inquiry form](#)
- Lawyers for Good Government, [Elective Pay & IRA Tax Incentives Resources page](#)
- Franklin Energy, [Franklin Energy Partners with the NM EMNRD to Implement IRA-Funded Home Electrification and Appliance Rebate Program](#)

Action Items/Next Steps

- For Gridworks:
 - Summarize proposed action items for the group's review
 - Support volunteers as they work to elaborate on actions
- For participants: consider volunteering to work on actions offline in a small group. Email Cathy Boies (cboies@gridworks.org) if you are interested.