

Goal 1: *Increase public awareness of and interest in building decarbonization technologies*

Proposed actions:

1. Clearinghouse website – consolidate information regarding incentives and rebates, building from EMNRD website under development
2. Develop state funded Energy Coaches and Climate CORPS
3. State funded education campaign with trusted voices, tailored to different constituencies (highlighting the health benefits of electrifying)
4. Create a core curriculum - for use by large employers, community-based organizations, chambers of commerce; a standard curriculum to inform about building decarbonization

Source: Compilation from [stakeholder meeting #3 discussion activity](#), July 10, 2024

LOW PERCEIVED CUSTOMER VALUE

Goal 2: *Increase the value customers receive from adopting building decarbonization measures*

Proposed actions:

5. Develop an on-bill financing mechanism to reduce upfront costs
6. Prioritize cash incentives at point of sale
7. Develop a universal application for programs
8. Require energy cost disclosures by landlords

Goal 3: *Strengthen the contractor value proposition*

Proposed actions:

9. Provide free training on building decarbonization technologies (continuing education credits) for licensed tradespeople
10. Create more Building Performance Inst. certified training centers around NM
11. Consolidate information and educate contractors on available initiatives/programs/approved contractor lists
12. Expand the training pipeline for energy auditors and inspectors

MISALIGNED POLICY

Goal 4: *Establish state policies that better incentivize greenhouse gas reductions in the residential and small commercial building sectors*

Proposed actions:

13. Automatically update the building codes within 1-year after IECC release
14. Develop a clean heat standard
15. Direct the Public Regulation Commission to develop a beneficial electrification rate design
16. Require lenders to consider home energy savings in mortgage approvals
17. Expand the severance tax fund to cover environmental clean up (to address the cost of externalities)

Goal 5: *Prepare New Mexico's electric grid and housing stock for future electrification*

Proposed actions:

18. Conduct a study of housing stock deferred maintenance issues to establish a baseline – how many homes get deferred for electrification because of remediation needs?
19. Support grid modernization efforts and distribution system upgrades
20. Launch a rulemaking to improve distribution system planning
21. Expand the Community Energy Efficiency Development block grant to help low income homes do home repairs and energy efficiency improvements